

# Scott Ledbetter

Product design + Front-end

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## Marqeta

July 2018 – Present / Oakland, CA

- Senior product designer
- Product designer
- Visual designer, web

Working on various projects to optimize the delight and efficiency of new developers leveraging the Marqeta API.

Redesigned our docs to include rich features like interactive code snippets, responsiveness, and beautiful technical diagrams.

Created a design system that allows numerous teams to increase product velocity and maintain application consistency.

## Circlepoint

October 2017 – June 2018 / Oakland, CA

### Web & graphic designer

Designed and developed a variety of client Wordpress websites.

Collaborated with design and web development teams to deliver high-quality solutions that emphasized usability, cross-device performance, and accessibility.

## OCSC Sailing

September 2016 – October 2017 / Berkeley, CA

### Web designer & Marketing manager

Refreshed company website and online presence. Executed all projects independently from design to front-end development.

Collaborated with back-end developer to build a yacht checkout flow that connected to our availability/maintenance database.

## Wallrich Creative Communications

November 2014 – September 2016 / Sacramento, CA

### Designer

Designed and developed custom Wordpress websites and email marketing for an assortment of agency clients.

Executed on projects from initial iterations through front-end implementations.

## Education

CSU Chico, 2014

Communication design, BA

Outstanding design student

## Design

UI & UX

Visual design

Design systems

Wireframes

Interactive prototypes

Strong developer relationships

Competitive & user research

User testing

## Development

HTML, templating

CSS, SCSS

JavaScript

Git

## Tools

Figma or Sketch

Chrome DevTools

Visual Studio Code

CLI

Whimsical

Illustrator

Photoshop

After Effects